



# I. Who We Are



## — ABOUT

Initiated by the Nippon Foundation, the Nippon Foundation Parasports Support Center\* (Parasapo) began its activities in May 2015 with aim to build a sustainable management structure for National Federations of Paralympic sports who faced administrative challenges. Along with a co-working office opened in November 2015, a package of supports is provided to NFs, from shared back-office tasks including accounting and translation to grant programs covering administrative labor costs for a sustainable management, development & education expenses for increasing public engagement in sports, as well as promotion and marketing budget. We offer a set of comprehensive services to streamline their operations and to enhance the organizational foundation. In June 2018, the Nippon Foundation Para Arena, a new gymnasium designed for Para sports was launched to improve the training environment for Para athletes.

We also organize education programs targeted on students at primary, secondary and special-needs schools, as well as training seminars for businesses, organizations, communities, and universities, in both cases where Para athletes or person with a disability serve as lecturers. So far, more than 3,000 programs took place in Japan and beyond between 2016 and 2021, with more than 330,000 children and adults participating.

Under the slogan of "SOCIAL CHANGE with SPORTS", we're committed to the social transformation through sports to achieve a more diverse and inclusive society where each of us values individual differences and performs one's abilities.

(\*) It was renamed in January 2022 from the Nippon Foundation Paralympic Support Center.

## — OFFICE

A barrier free open-space office provides the national federations working environment where staff can concentrate on the operation with confidence and pride, and facilitates communications among the federations.



The Nippon Foundation Parasports Support Center Shared Office

The office space is designed after a sport stadium to create an uplifting atmosphere, and serves as a place which welcomes various people from athletes to companies and local government as well as children.

At the office entrance, visitors are welcomed with a mural drawn by Shingo Katori, a Japanese popular performer and artist, on the theme of “i enjoy !”



— **MESSAGE** *i enjoy!* ~ The Joy Makes Us Stronger! ~

This key message reflects on Para athletes who enjoy playing sports and improving their skills from the bottom of their hearts.

What drives us to sports is a pure joy, with no explanation needed. The more we enjoy, the more passionate we get, aspiring to be better and to engage more.

The joy makes us stronger.

Athletes, fans, and friends are enjoying every second of this moment to the full regardless of ages, genders, or impairments. That inspires us to support them, learn about them, and share their stories.



## II. What We Do

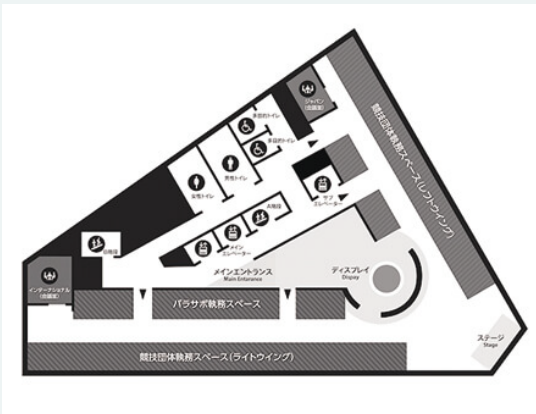
### Supports for Paralympic Sports Federations and Para Athletes



Establishment of Sustainable Management Structure for Paralympic Sports Governing Bodies

#### Support For NFs

We provide grant programs which covers secretariat's personnel cost and activities to create long-lasting asset, as well as a package of back-office tasks, such as accounting and translation, to streamline the organizational management.



Co-working Office shared among NFs of Paralympic Sports

#### Operation of Shared Office

Since 2015, we operate a shared office accommodating 29 National Federations. It boasts of the open environment enabling the mutual communication among members, and the easy-to-use universal design.



Gymnasium dedicated for Para Sports

#### Nippon Foundation Para Arena

A Para sports specific venue was constructed with an aim to set up a training environment for Para athletes, as well as to organize events for the promotion and education of Para sports. The annual operating rate is 95.4% (between June 2018 and March 2019).



Parasports Matching Portal Site

## My Para! Find My Para Sports

This matching portal site has features to diagnose a suitable Para sport according to your preferences and impairments by answering simple questions, and to search Para sport teams to participate regardless of whether or not you have a disability.

## Diversity & Inclusion Programs “Asu-Challe”

### ► Education Program for Primary, Secondary, and Special-Needs Schools



Meet Para Athletes! Para Sports Experience-oriented Learning  
**Asuchalle ! School**

This hands-on lesson is composed of 3 parts: the demonstration by Para athletes, Para sports trials, and lecture. It encourages students to reflect on the mindset to consider others as their own, what impairments and/or disabilities means, the courage to challenge one's potential as well as the power of having dreams and goals.



Workshop to Learn Inclusive Society with Para Athletes  
**Asu-Challe! Junior Academy**

Through the lectures and workshops with Para athletes, students can recognize the differences between each other to take a step toward an inclusive society. This program is also provided online, where students can learn as well through interacting and having fun with Para athletes.



Para Sports Day Program

### Asu-Challe! Undokai (Sports Day)

This program invites participants to experience Para sports fascination in a sports-day setting, and the awareness that comes from it, by modifying the rules and equipment so that everyone can enjoy the game. The communication within a team also improves while playing sports full-heartedly.



Find a Para Athlete and Coach speaker

### Asu-Challe! Messengers

This program provides dispatch service of Para athletes and coaches with high communication skills as seminar speaker who have completed speech training. You may search for the speaker that best fits your needs by theme, area, and sport.

※Asuchalle is an abbreviation for challenge for tomorrow.

## ▶ Programs for Businesses, Organizations, Communities, and Universities



Empathy & Diversity Program to Learn from Para Athletes

### Asu-Challe! Academy

Recommended age group: 16 and above

This seminar program is designed to enhance the capability to empathize with others through interaction with Para athletes who are highly distinctive. It gives an insight on how to address the challenges of diversity & inclusion and SDGs, how to improve goods and services, and promoting employment of people with disabilities.



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## Media Operation

### ▶ WEB

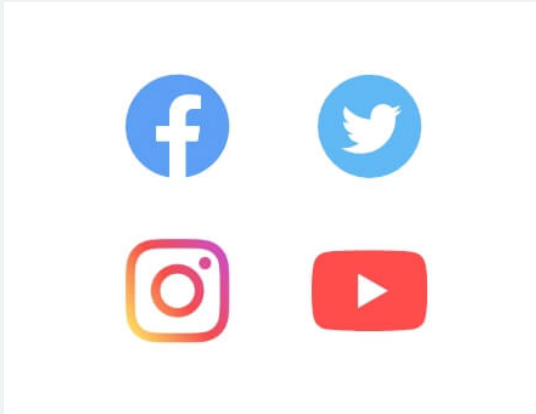


Portal Site to support "i enjoy!" through sports

### Parasapo WEB

This web media provides insights to enrich people's life through sports, and is also a place where you may find all information on Para sports including sports, athletes, competition schedules, etc. It delivers various contents by themes; Sports×Life-style, Wellbeing, Education, SDGs, Innovation.





Real Time Communication on Para Sports Information

### Parasapo Official SNS

To ensure that everyone can enjoy Para sports much better, we post valuable information via Facebook, Twitter, Instagram, YouTube in a timely manner.

## Study on Paralympics Games



Paralympic-Related Study & Research

### Paralympics Research Group

Conducting academic researches and social studies on the Paralympic Games and Para sports, we regularly issue journals and organize symposiums in collaboration with academic and institution partners to publish the outcomes.

### The Nippon Foundation Parasports Support Center

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For more details, please visit our website.